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## Message from the President

Hello and Happy New Year! We are excited to begin another fantastic year with new PDMs, additional certification classes, and more!

Our goals this year include:

- Increasing the number of certification classes while identifying other areas of interest for classes

(Fundamentals/Basics, Lean, etc.)

- Increasing Chapter membership by 10%
- Maintaining an active student chapter at the UA

We are already off to a great start and look forward to another successful year!

Thank you for your interest in

APICS NWA. Be sure to check out our website for additional information and book your next reservation on-line!

*Brandon Hamilton*  
President, APICS NWA Chapter

## 2014-2015 Season Recognition

### Company of the Year:

APICS NWA would like to recognize **White River Hardwoods** as our company of the year for the 2014-2015 season. They participated in a number of our programs in large numbers throughout the year. We appreciate their support and look forward to their participation this year! White River Hardwoods is a manufacturer of high-end decorative hardwood moldings and woodcarvings. Their facility is located in South Fayetteville.

### Volunteer of the Year:

The Board of Directors of the APICS NWA Chapter would like to recognize 2 volunteers for the 2014-2015 year:

**Mandy Houglund Bohannon** is recognized for her efforts in launching the first annual student competition. Her work on this program has set the standard for all future student competitions. Thanks to Mandy for a successful event! Mandy has also set the groundwork for the launch of an APICS student chapter at the University of Arkansas that began Fall 2015. There will be more on this exciting development soon!

**Jane Van** is recognized for her extraordinary work developing the biannual Newsletter. Many positive comments have been received regarding the professionalism of the document. This really put a positive spotlight on our Chapter and we are very appreciative!

Congratulations to our winners!





**“APICS  
Principles of  
Operations  
Management  
offers  
organizations an  
efficient and  
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approach to  
educate and  
develop  
professionals on  
the basics of  
operations  
management.”**

## Did You Know...?

Did you know that the APICS Principles of Operations Management Program can be tailored to your needs?

**APICS Principles of Operations Management** is an education-based program made up of five courses designed to help new entrants to the field of operations management establish the foundational knowledge necessary to excel in the fields of production and distribution management. Principles offers organizations an efficient and effective approach to educate and develop professionals on the basics of operations management.

When facing a specific educational need within your organization, customers can fully customize their Principles program to build courses to meet these needs. Organizations can select Principles course sessions, suitable as stand-alone mini courses or to be combined with other sessions, to create a customized learning experience.

Common reasons to use the Principles education would include:

- Installation of a new MRP or ERP system
- Continuous improvement efforts
- Addressing issues around high inventory, low productivity, service concerns, etc.
- Getting everyone on the same page and using the same vocabulary
- Setting goals for area improvements
- Transition to lean operating principles
- Not interested in certification at this time

Workbooks for the courses are customized to match the relevant content that you require for your training.

Principles include the following modules:

### **Principles of Inventory Management**

- Inventory management fundamentals
- Ordering techniques
- Replenishment policies
- Purchasing management
- Just-in-time and lean methodologies
- Inventory performance measurement

### **Principles of Manufacturing Management**

- Manufacturing management fundamentals
- Manufacturing product structures
- Material requirements planning (MRP)
- Capacity planning and management
- Production activity control
- Advanced scheduling
- Lean production management.

### **Principles of Operations Planning**

- Planning foundations
- Business planning
- Basics of forecasting
- Sales and operations planning
- Master scheduling
- Capacity management
- (cont. on next page...)*

Operations systems

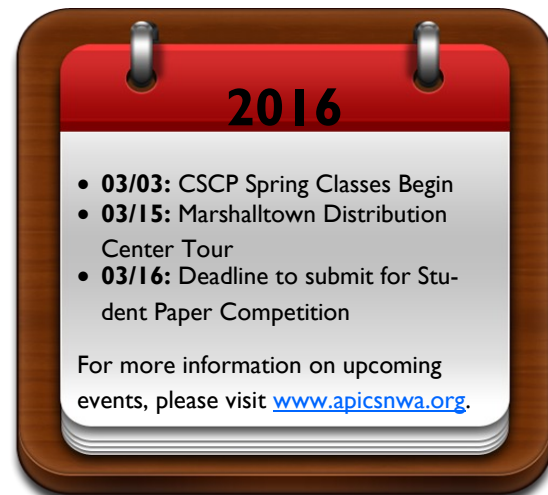
### Principles of Managing Operations

Processes and operations  
Project management  
Product and process design  
Total quality management  
Statistical quality control  
Process improvement and optimization  
Organizational management and performance

### Principles of Distribution and Logistics

Operations management foundations  
Introduction to distribution and logistics  
Distribution channel design  
Inventory management  
Distribution requirements planning (DRP)  
Warehouse management  
Packaging and material handling  
Transportation management  
Transportation operations

## Upcoming Events



Arm your team with the foundational operations management knowledge necessary to optimize your organizational performance. For more information and help in building your customized Principles education program, please contact Joan Smith at [vpeducation@apicsnwa.org](mailto:vpeducation@apicsnwa.org).

## Ask Joan

### Question:

Which is the better certification – the CPIM or CSCP?

### Answer:

CPIM is a certification that is very focused to production operations. While there is some exposure to other areas of the supply chain, the larger focus is on manufacturing, inventory and production planning. CSCP has a very broad topic base which touches on some of the areas as the CPIM certification but to a much lighter degree. Topics in CSCP are both broad and relatively deep. For instance, there is a large section dedicated to strategic decisions in choosing a plant and/or distribution location, considerations in developing a supply chain network, customer and supplier segmentation from a distribution standpoint, considerations when developing an overseas location, significant depth on transportation (particularly around the subject of international shipments), ISO, risk management and so forth. You can see this certification goes well beyond the production process and truly addresses the global supply chain.

I believe you should evaluate your own situation to decide which is best for you. For instance, if you are a scheduler, materials planner, etc. (or want to become one), you may find the CPIM is a perfect match for your needs. If, however, you are in a strategic planning position (or aspire to one) the CSCP is going to be more suitable to your needs.

In the end, both of these are excellent certifications and extremely well respected in the global supply chain community. You really cannot go wrong – why not go for both?



**Joan Smith, CPIM, CSCP**  
VP Programs, APICS NWA Chapter

## Continuing Education

**More than  
19,000  
professionals  
have earned the  
APICS CSCP  
designation  
worldwide. Join  
this growing  
group in 2016!**

## Do You Need Points to Maintain Your Certification?

Remember how good it felt to get your CPIM? What a relief, right? Well if the time has come to maintain your certification and you don't have enough points to get your maintenance completed, we have an option for you!

APICS NWA Chapter has recently added an option to audit CPIM classes to get points for CPIM maintenance. The price is reduced to the cost of the workbook and a small up-charge. For those who have a certification and membership, this may be a good option to keep your certification current. Points are awarded under the Continuing Education heading at 1 point per hour and completion of the course is necessary to earn points.

Check out the current CPIM classes starting in January 2016 to take advantage of this option and keep your CPIM active!

## CSCP Spring 2016 Classes

The APICS Certified Supply Chain Professional (CSCP) program is the most widely recognized program for supply chain and operations management professionals around the globe. With an APICS CSCP designation, you will be recognized as having the proven knowledge and organizational skills to strategically streamline operations. You will have the tools to effectively manage global supply chain activities that involve suppliers, plants, distributors, and customers located around the world.

### CSCP Spring 2016 Classes:

- 13 week class beginning March 3—May 26
- Located at the University of Arkansas Global Campus
- Note: there will be an orientation and book pick-up session on February 25 at 6 pm at the Global Campus location

- \$2,199 Non-member price: Price includes 1 year APICS membership
- \$1,799: 10% discount for UA Alumni Association members who are also APICS members

For more information, visit the [University of Arkansas Global campus site](#).

Click [here](#) to register today!

### Tickets:

- \$1,999 Member price: Must hold active APICS membership to qualify

## Get Involved!

We still have open positions and committee members are needed.

Please contact [programs@apicsnwa.org](mailto:programs@apicsnwa.org) if you are interested in joining the Board of your local Chapter.



## Baldor Plant Tour

While Baldor was still headquartered in St. Louis, the first Fort Smith plant was opened on Zero Street in 1956. In 1967, the plant was relocated to its present site with several additions made over the years. The Fort Smith motor plant is the flagship for all of Baldor's manufacturing facilities, representing about 40% of our motor production.

Baldor is proud that their motor plants are located in the US and believe in building motors close to their customers, so shipments avoid long transportation delays. Additionally, safety and quality are the highest priority for every Fort Smith employee. The Fort Smith plant has achieved 7 million hours without a lost time accident.

On September 22, 2015, Baldor sponsored dinner and a tour of their Fort Smith facility. Proceeds from this tour were used to initialize a student scholarship fund for 2016.

Baldor's FlexFlow production allows the industry's shortest lead times on custom motors—3 weeks. Vertical integration allows Baldor to obtain maximum control of quality and delivery, which students were able to observe firsthand.

Students were also able to observe that most of the equipment was less than 5 years old or had been upgraded to newer technologies. Baldor believes in using the latest manufacturing technologies to allow for greater productivity, flexibility, and reduced set up time.

Students also toured Baldor's primary quality lab that calibrates gauging for all Baldor plants. Quality, time, service, and cost are all items addressed by each Baldor employee as part of Baldor's Value Formula.

### Products Manufactured:

- 1—15 HP AC
- NEMA 140—210 Frame AC
- Steel band, aluminum, and cast iron frame motors
- Baldor 8"-14" bench grinders (35 & 37 type)

### Target Product Applications:

- Pumps
- Fans
- Compressors
- Blowers
- Machine Tools
- Conveyors
- Valves
- Grinders



*Jeff Armstrong, SCM Manager of Training and Business Processes of Baldor, speaks to students and guests prior to the plant tour*



*Aerial view of the Baldor flagship facility in Fort Smith*

## Welcome New Members

APICS NWA would like to welcome its newest Chapter members:

Lisa Alden  
James Amelang  
Mitch Andrews  
John Bartell  
Cortney Christenson  
Bryan Coffey  
Jennifer Combee  
Charlene Crawford  
Angela Doyle  
Jonette Duke  
Tony Edwards  
Robert Foster

Carrie Fuller  
Alisa Garner  
Michael Hilgersson  
Kate Keller  
John Kent  
Ashley Keymer  
Tara Kleck  
Stacey Lewis  
Brian Lopez  
Jason McCrary  
Christy Meadors  
Jared Napier

John Nauman  
Karri Renfrow  
Crystal Roark  
TyTy Saitang  
Nicholas Scarpati  
John Schafer  
Cali Schroeder  
Clayton Shaver  
William Stuckey  
Michael Summit  
Edward Taylor  
Brett Templeton



## APICS: Built on a Foundation of Excellence

The **APICS NWA Mission** is to build and validate knowledge in supply chain and operations management. We aim to enable our community of members, affiliates, and customers to lead in the global marketplace.

Since 1967, individuals and companies have relied on **APICS** for its superior training, internationally-recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. **APICS** recognizes the contributions supply chain and operations management professionals make to their employees and the global economy and has developed a comprehensive suite of educational resources, including:

- Education, training, industry publications and research, and world-renowned certification programs
- Opportunities for career development, networking, and best practice sharing
- Local and global membership and affiliation opportunities worldwide

For more information about **APICS NWA** and how you can get involved, visit: <http://www.apicsnwa.org/>.

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## Connect with Us

Be sure to connect with us on LinkedIn, Facebook, and Twitter to keep up-to-date with all our latest news, events, certification classes, and other information.



**President:**

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*APICS NWA Chapter Board Members (not all pictured)*

For inquiries regarding this Newsletter, please email [programs@apicsnwa.org](mailto:programs@apicsnwa.org).

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